

S J A I N

WHITEPAPERS

Whitepaper: Applied AI in the Enterprise

Building Businesses. Empowering Growth. An enterprise consulting group across technology, workspaces and governance.

THESIS

Most enterprise AI programmes fail on operating model, not on models. Value appears when AI is embedded in a decision that someone is accountable for.

FOUR CONDITIONS FOR VALUE

- A named decision that changes when the output changes.
- Data that is already trusted for that decision.
- A human accountability path for exceptions.
- A measurement baseline captured before deployment.

ANTI-PATTERNS

- Pilots with no production owner.
- Model accuracy targets divorced from business outcome.
- Data platforms built ahead of any consuming decision.

MEASUREMENT

Track cycle time, exception rate, cost per transaction and decision quality. Report against the pre-deployment baseline for at least two quarters.